

TEACHERS WHO BUY THROUGH THE MAIL POSTAL and EMAIL

170A

List Broker Discount 25% - More Information

2,009,540 Teachers Who Buy	\$105.00/M
1,463,466 With Phone Numbers	\$125.00/M
1,195,505 Opt-In Email Addresses	\$260.00/M

Updated

Quarterly

TITLE

Teachers Who Buy Through The Mail

UNIT OF SALE

\$45.00 AVERAGE

DESCRIPTION

Teachers, who have purchased clothing, books, music, cosmetics, vitamins, teaching aids, and a variety of other general merchandise through the mail.

GENDER

65% MALE
35% FEMALE

PROFILE

Average Age:	42
Average Income:	\$47,000.00
Average Net Worth:	N/A

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Direct Mail
Surveys
Questionnaires
Mail Order Companies
Space Ads
Telemarketing
Proprietary Sources
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



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800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238