

TOP EXECUTIVES AT FAMILY OWNED CO's POSTAL and EMAIL

173A

List Broker Discount 25% - More Information

58,903	Total Executives	\$85.00/M
56,347	With Phone Numbers	\$105.00/M
48,678	Opt-In Email Addresses	\$210.00/M

Updated

Quarterly

TITLE

Top Executives at Family Owned Companies

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

The Top Executive at "Family Owned" Companies with a net worth of one-half million dollars & over, at business addresses, who invest either their own or their company's money into stocks, bonds, treasury bills, C.D.'s, money market funds, commodities, or real estate. These investors have invested in or inquired to invest \$10,000.00 in a speculative or conservative financial product.

GENDER

90% MALE
10% FEMALE

PROFILE

Average Age:	58
Average Income:	\$130,000.00
Average Net Worth:	\$640,000.00

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Investment Questionnaires
Surveys
Investment Subscriptions
Direct Mail
Shareholders Lists
Stockholders Lists
Real Estate Transactions
Proprietary Sources
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS
Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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