

SMALL BUSINESS OWNERS INSURANCE INQUIRERS and PROSPECTS

192A

List Broker Discount 25% - More Information

3,762,819 Small Business Owners Insurance Prospects \$105.00/M
3,602,138 With Phone Numbers \$125.00/M
2,933,211 Opt-In Email Address \$260.00/M

Updated

Quarterly

TITLE

Small Business Owners Insurance Inquirers and Responders

UNIT OF SALE

\$1,750.00 AVERAGE

DESCRIPTION

Small business owners and entrepreneurs of businesses typically ranging from five to twenty-five employees that have made a qualified inquiry regarding life and/or health insurance for themselves or their employees are collected in this database. These entrepreneurs and business owners self-report that they are not satisfied with their current insurance and are in the market for a new plan, or have expressed an interest to add to their company's current life and/ or health insurance policy within the last 12 months. This premium mailing list of confirmed business addresses with optional verified telephone numbers and opt-in email addresses is a collections of independent small business owners, presidents, or CEOs who are primary decision maker for the company. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

GENDER

90% MALE

10% FEMALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

PROFILE

Average Age: 57

Average Income: \$95,000.00

Average Net Worth: \$375,000.00

SOURCES

Investment Questionnaires

Card Decks

Stockholder Lists

Space Ads

Direct Mail

Telemarketing

Seminar Attendees

Opt-In Email

SELECTIONS

AGE N/C

INCOME SELECT N/C

PHONE NUMBER \$20.00/M

ZIP/SCF/COUNTY/STATE \$7.00/M

P.S. LABELS \$10.00/M

3 X 5 INDEX CARDS \$35.00/M

3 1/2 DISKETTE \$50.00/F

CD ROM \$50.00/F

E - MAIL / FTP \$50.00/F

ADDITIONAL SELECTIONS

NET WORTH \$10.00/M

GENDER \$5.00/M

KEY CODING \$5.00/M

CARRIER RT. SORT. \$10.00/M

BAR CODING \$10.00/M

EMAIL - DEPLOYMENT \$25.00/M

EMAIL - PERSONALIZATION \$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate



data owner



ws ponton
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